

## STRATEGY >> INVESTMENT APPRAISAL

Networks or capital investments are designed, built and managed to deliver an appropriate return. For various reasons, operators, investors, and regulators regularly assess related financial aspects of a network or certain capital investments:

- Demand for services, markets and market share.
- Outline network design
- Competition, regulation of operators and licenses to operate
- Appraising network investment
- Long run incremental cost (LRIC) modelling